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U. S. Department of Commerce

BAUR- STEINKAMP & COMPANY

1934



3800 ROOKWOOD AVENUE
INDIANAPOLIS, INDIANA

FOREWORD

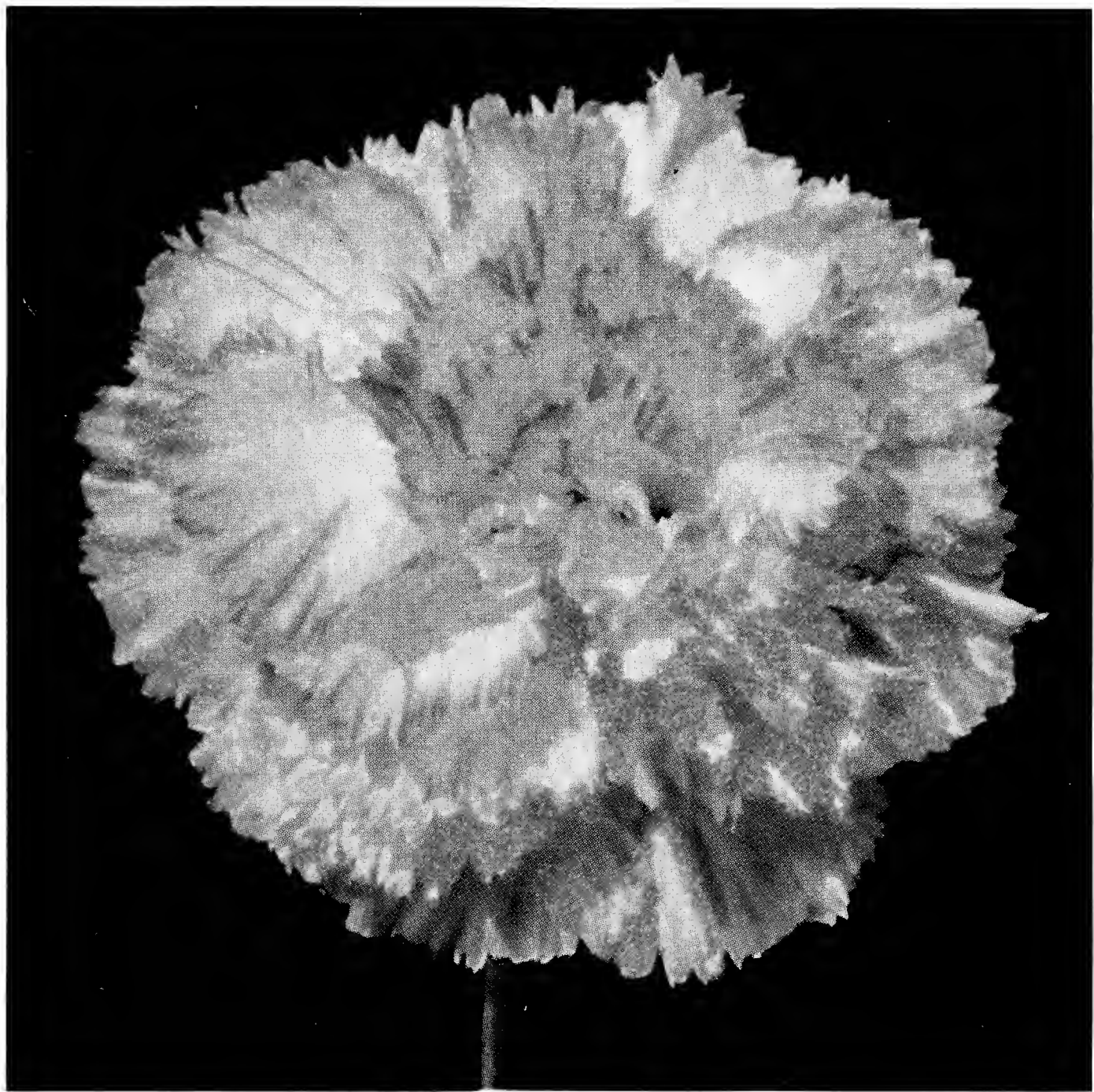
Nineteen thirty-three, like its predecessor, was a most trying one for the grower, and we sincerely hope that the year just beginning may realize our hopes for a revival of business and happier days for us all. One thing stands out most conspicuously and that is that those growers who have stuck to their guns, planted up to date varieties and practiced good cultural methods are faring better than those who have retrenched unduly. Knowing that to start with good stock is a long step toward success in growing, we have not let up in our efforts to maintain our usual high quality. Our stock today is as vigorous and healthy as it has been possible to make it. We invite your inspection.

The prices quoted in this catalogue are for rooted cuttings unless otherwise noted. We sell twenty-five at hundred rates and two hundred fifty at thousand rates. All orders are accepted subject to availability of stock. We will consistently endeavor to supply you with stock that will prove entirely satisfactory. All bills are due the first day of the month following date of invoice. Your first order to us should be accompanied by satisfactory references.

Give specific shipping directions, unless you wish to rely on our judgment as to the best means of forwarding. We recommend express during severe weather. In case of damage in transit, file claim with the forwarding company and notify us of your action. We will cooperate in establishing any just claim.



There is hardly anything made that some man can not make a little worse
and sell a little cheaper, and those people who consider
price only are that man's lawful prey.
Think it over.



“CHIEF KOKOMO”

A novelty of the highest order. Works up wonderful in basket and spray arrangements. An easy doer, free bloomer and a wonderful keeper. We will disseminate Chief Kokomo under patent number 35, but will accord each purchaser the privilege of propagating for his own use only. Booking orders now:

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

BAUR-STEINKAMP & COMPANY

INDIANAPOLIS

INDIANA



“LIGHT PINK ABUNDANCE”

The trade has for several years been looking for a flesh pink carnation of Pink Delight shade of color, but easy to propagate and free in bloom. Our “Light Pink Abundance,” which is a sport from Pink Abundance and an exact counterpart except in color, will fill that want. It grows like, and blooms as freely, as Pink Abundance, which is about all the recommendation it needs. We are disseminating “Light Pink Abundance” under patent number 56, and are granting purchasers the privilege to propagate without limit for their own planting.

\$2.00 per Dozen, \$12.00 per 100, \$100.00 per 1,000.

THREE CARNATIONS OF OUTSTANDING MERIT

“SATELLITE”

We consider “Satellite” the best scarlet carnation available today. It has the good qualities of both its parents—Radiolite X Spectrum—and is free from either’s shortcomings. “Satellite” propagates easy, grows into fine plants without coaxing, transplants readily and comes into crop quickly. Can be bloomed early as you want it and does not come sleepy in warm weather. The stems are always long and strong. There are no split calyces. Always has that rich glowing scarlet of Radiolite.

\$8.00 per 100, \$75.00 per 1,000.

“PATRICIAN”

When we introduced this fine white carnation, we predicted that it would become the leading white variety. This it is doing even more quickly than we anticipated. Its easy growing habit and its large white blooms, borne on strong stems, appeal to the grower and the retailer alike. You simply cannot afford to be without this fine white carnation. We have a large stock.

\$6.00 per 100, \$50.00 per 1,000.

“LENORA” (New)

One of our seedling varieties which we are growing in place of Eldora. It is much larger in size and does not come sleepy in warm weather. The penciling is more delicate and more pleasing. It grows vigorously and blooms very freely, coming into bloom quickly after benching. Transplants and propagates easy. See illustration on back cover page.

\$8.00 per 100, \$75.00 per 1,000.

STANDARD VARIETIES

We have for years made a specialty of rooted cuttings, and we pride ourselves on the quality of our stock. Cuttings carefully selected and properly rooted is our aim.

“SENATOR”

Best in cool weather. Good sized flower on long strong stem. Always pure white.

\$5.00 per 100, \$40.00 per 1,000.

“EARLY ROSE”

Beautiful satin pink in color. Blooms very freely, has a good stem and does not split the calyx. Roots easy and makes fine plant.

\$5.00 per 100, \$40.00 per 1,000.

“PINK ABUNDANCE”

Has become the standard medium pink carnation on account of its easy growing and free blooming habit. Grown more than any other variety in any color. Always has long strong stems and never splits the calyx. Covers the season from early to late.

\$5.00 per 100, \$40.00 per 1,000.

“VIVIAN”

A newcomer of last season. Slightly deeper in color than Pink Abundance and somewhat larger in size of flower. Quite free and looks good at this date. Roots readily and makes good plant.

\$10.00 per 100, \$90.00 per 1,000.

“SCARLET MONARCH”

Another variety introduced last season. Produces good sized blooms on stiff stems. Good keeper. Well spoken of by those who are growing it this season.

\$9.00 per 100, \$80.00 per 1,000.

“SPECTRUM SUPREME”

So much better in every way than the original Spectrum that it has displaced it most everywhere. We have a good stock for propagating and can supply it in quantity.

\$5.00 per 100, \$40.00 per 1,000.

“WOBURN”

The most wonderful crimson yet produced. Has enough scarlet in the color to light up under artificial light. Large blooms on long stiff stems. Always commands the top price.

\$8.00 per 100, \$75.00 per 1,000.

“POTENTATE”

Has made a place for itself by its fine deep purple color and its fine keeping qualities. If you use novelty colors you should have this variety.

\$6.00 per 100, \$50.00 per 1,000.

CHRYSANTHEMUMS

We are not disseminating any new varieties this year, but invite your attention to the varieties we disseminated last season. They are of unusual merit, and if you did not buy them last year, you will make no mistake in ordering them this year. If you are planning to do some shading this year, we will be glad to consult with you about the best varieties for that purpose. Our experience is at your service.

“IMMACULATE”

A fine pure white variety with fine glossy foliage. Grows about four feet from June planting and blooms first week in November. We take the terminal bud.

“CARDONIA”

Fine deep yellow. Globular in form. Grows about four feet from June planting and blooms in early November. Take terminal bud.

“COAHOMA”

One of those commercial sorts that turn in a score of practically a hundred percent. Bright yellow in color. Large well formed flowers. Grows three to four feet and has fine stem and foliage. Terminal bud.

“GLITTERS”

Straight petaled bronze of unusually fine color. Fine for those who retail their own blooms. Grows four feet. Terminal bud.

The following four are pompons.

“SNOWCLOUD”

An early white that makes fine sprays. Round blooms. Blooms October 15th and can be planted closer than most varieties on account of small foliage.

“LETITIA”

Similar to Pink Dot, but blooms ten days earlier. Also a shade brighter in color. Lavender pink with deeper center.

“FLAME”

Color as the name implies, a bright flaming bronze. Fine for shading. Blooms November 1st.

“ZOE”

A fine golden bronze to bloom just before Legal Tender. Bright in color and fine in substance. Blooms November 10th.

The above eight varieties at \$3.00 per Dozen, \$12.00 per 100, \$100.00 per 1,000.

STANDARD VARIETIES

\$3.00 per 100, \$25.00 per 1,000, except where noted.

Our Chrysanthemum Stock is Field Grown.

Large Flowered

WHITE

QUAKER MAID—B. S. & Co., 1927.

Blooms first week in Oct. if planted in early June and bud is taken last week in August. Grows five feet.

WHITE CHIEF—B. S. & Co., 1930.

Plant this to follow Quaker Maid. Bench early in June and take terminal bud. Pure white round bloom.

AMBASSADOR—B. S. & Co., 1931.

Best white for late October. As large as Turner and three weeks earlier. Fine for shading. Grows five feet from June planting. Take terminal bud. \$6.00 per 100, \$50.00 per 1,000.

SNOW WHITE—B. S. & Co., 1924.

Plant this to follow Ambassador. Round pure white bloom on fine stem and dark glossy foliage. Grows four feet and blooms Nov. 1st. Take terminal bud.

MARGARET GRAHAM—B. S. & Co.,

1929. Large round pure white bloom on fine stem. Blooms Nov. 20th. Take terminal bud.

MONUMENT—B. S. & Co., 1924.

Solid incurved flower that holds and carries well. Has become a great favorite and we think it is the very best white for Nov. 15th to Thanksgiving. Take terminal bud.

FAVORITE—Milky White of good

size and substance. Ideal upright habit. Blooms in late November. Take terminal bud.

CHATTANOOGA—Pure white in-

curved flower of good size and substance. Grow this for Thanksgiving. Take terminal bud.

YELLOW

GOLD LODGE—B. S. & Co., 1927. Plant early in June and take bud last week in August to bloom by Oct. 1st. Fine

for shading and a first rate variety for pot culture. Best large early yellow.

CELESTRA—B. S. & Co., 1929. Plant this to follow Gold Lode. Good sized round bloom of brightest yellow. One of our very best commercial sorts. Grows four feet from June planting. Take late crown or terminal bud.

GOLDEN GLORY—B. S. & Co., 1922.

Large incurved golden yellow bloom. Grows four feet and blooms the last week in October. Terminal bud.

CORONNA—B. S. & Co., 1926. Fine

deep yellow incurved bloom. Good size and substance. Upright growth and grows four feet from June planting. Blooms Nov. 1st. Take late crown or terminal bud.

ELECTRA—B. S. & Co., 1932. Large

reflexed bloom with a tawny yellow color. A splendid sort for the grower who retails his blooms. Nice grower and gives large percentage of good blooms. Blooms Nov. 1st. Terminal bud.

YELLOW STREAK—B. S. & Co.,

1932. Can be planted in July and make good length of stem. Wonderful color of deepest yellow. Good size. Fine form. Take terminal bud. Blooms middle of November.

HONEYDEW—Clear light yellow.

Large bloom. Fine upright growth. Blooms Nov. 10th. Take terminal bud.

FRIENDLY RIVAL—Large incurved

bloom with the very finest yellow color we know. Always in good demand. Blooms Nov. 10th. Take terminal bud.

SUNGLOW—Round incurved bloom

of good size. Good for shading. Take late crown or terminal bud. Grows four feet, blooms early in November.

YELLOW MONUMENT — A light yellow sport from Monument. Just like the parent variety except in color. Needs no further recommendation.

MARIE de PETRIS—Large incurved yellow bloom. Heavy stem and ample foliage. Plant early; take late crown bud. Blooms in late November.

GOLDEN CELEBRATION—B. S. & Co., 1928. Our standard yellow for Thanksgiving. Has fine foliage and straight stem, needing a minimum of tying. Take terminal bud.

NELLIE T. ROSS—Plant this to follow Golden Celebration, to cut mostly in December. Large round bright yellow bloom. Plant in July to hold down its height.

GOLDEN PEARSON—B. S. & Co., 1931. A clear yellow sport from Gladys Pearson. Just like the parent except the color. Take late crown or terminal bud.

PINK

LUSTRE—B. S. & Co., 1928. Grown extensively as the earliest large pink. If planted early and a crown bud is taken in late August it will bloom the first week in October. Terminal bud will bloom ten days later.

ROSE GLORY—B. S. & Co., 1930. Follows Lustre in bloom. Strong stem, good foliage. Lavender pink in color. Take terminal bud for best color.

PINK CHIEF—B. S. & Co., 1932. Deeper in color than Justrite and slightly taller. Blooms middle of October. Take terminal bud for best color.

JUSTRITE—B. S. & Co., 1929. Globular flower of good size. Fine lavender pink. Our very best pink for October 18th to 20th. Can be grown to one or more flowers and always good. Take terminal bud.

OCTOBER ROSE—B. S. & Co., 1925. Clear lavender pink and large in size. A great favorite for late October blooming. Take terminal bud.

OLD ROSE—B. S. & Co., 1931. A fine shade of deep pink. One of the few pinks that do well under shade. Blooms normally the first week in November. Take late crown or terminal bud.

PINK TREASURE—Much larger than Chieftain which it resembles somewhat, and it may displace. Take terminal bud and shade when coming into bloom to save the color.

DISTINCTION—B. S. & Co., 1925. Good sized bright pink bloom of good form. Straight stem and good foliage. Blooms in late November. Take terminal bud.

THANKSGIVING PINK — B. S. & Co., 1921. Our main pink for the day for which it was named. Fine stem and foliage and grows about four feet. Also a fine pot variety.

HELEN FRICK—Light lavender pink for Thanksgiving and later. An old variety and a great favorite. Take terminal bud for best bloom and color.

BRONZE

INDIANOLA—B. S. & Co., 1928. Plant early in June and take bud in late August for early October blooms. Terminal buds bloom ten days later and have a deeper bronze color. Good either way.

GOLDEN BRONZE—B. S. & Co., 1930. Plant this to follow Indianola. Can be planted late in June and still make good stems. Also very fine for growing under shade. Terminal bud gives best color.

DETROIT NEWS—Plant this to follow Golden Bronze. Wonderful color and good sized blooms of large size. Take terminal bud. Blooms early in November.

GLADYS PEARSON — Good bronze for Thanksgiving day. Plant early in June and take either late crown or terminal bud.

POMPON VARIETIES

The pompon type of chrysanthemum has become more and more popular each season until they are quite indispensable to the retailer. Our list covers the season in the various colors and there is not a poor variety in the lot. They bloom in the order as listed.

\$3.00 per 100, \$25.00 per 1,000, except where noted.

WHITE

EARLIWHITE—Plant this in place of White Wings, which it resembles.

SEAGULL—B. S. & Co., 1932. A good second early white.

WHITE DOTY—White sport from Lilian Doty. Blooms Nov. 1st.

WHITECAPS—B. S. & Co., 1925. Pure white. Blooms in early November.

YULETIDE—Pure white. Blooms late in November.

CORDOVA—A good white for December flowering. Good sprays.

GARZA SUPREME—Anemone center. Blooms during December and January.

YELLOW

IDA—Clear yellow. Makes good spray and gives good yield. Blooms Oct. 15th.

GOLDFINCH—B. S. & Co., 1932. We consider this our best early yellow pompon. Blooms Oct. 15th. Intense yellow.

AUTUMN GLINTS—B. S. & Co., 1924. Deep yellow with crimson center. Strong grower. Blooms Nov. 1st.

GOLD DROP—B. S. & Co., 1928. Old gold with darker centre. Flowers about the size of Nuggets. Blooms Nov. 1st.

NUGGETS—B. S. & Co., 1924. Best clear yellow for early November cutting. Fine for pot culture.

VARSAITY—Button type yellow, blooming in early November. Good pot variety.

YELLOW DOTY—Not a sport from Doty, but a good bronzy yellow. Fine for disbudding. Nov. 10th.

YELLOW FELLOW—B. S. & Co., 1924. Best yellow for mid-November cutting. Clear yellow in color. Gives heavy yield.

NORINE—Large button type. Deep yellow. Just right for Thanksgiving. One of the best.

GOLDEN CREST—Clear yellow for late November. Medium sized blooms.

YELLOW GARZA SUPREME—A yellow sport from Garza Supreme and blooms at the same time. A valuable addition to the late pompons.

PINK

LILAC—B. S. & Co., 1930. Our earliest pink pompon. Blooms normally Oct. 15th. Bright lavender pink.

LEILAH—Lighter in color than Lilac. Blooms at the same time. A good early.

BONNIE MAID—B. S. & Co., 1932. Beautiful lavender pink. Round blooms. A good one to follow the earliest in this color.

IRIDESCENT—B. S. & Co., 1930. Beautiful shadings of pink and yellow. Fine inside, but even more beautiful outdoors.

JEWELL—B. S. & Co., 1930. Large button type. One of the very best early pink pompons for both indoors and outside planting.

PINK DOT—B. S. & Co., 1924. White with dark centre. Grow this variety cold to bring out the best color. Oct. 25th.

MRS. KLERIS—Good lavender pink of the Doty type. Blooms Nov. 1st.

ROSE CHARM—B. S. & Co., 1924. Clear bright pink. Fine for disbudding. Blooms November 5th.

SILVER TIPS—B. S. & Co., 1930. Deep pink. Makes fine sprays and blooms middle of November.

BRONZE

NUBIAN—B. S. & Co., 1928. Deep Bronze. Blooms Oct. 15th.

JEMIMA—B. S. & Co., 1932. Bright bronze. Fine for outdoors as well as inside.

BOKHARA—B. S. & Co., 1925. One of our favorites for late October cutting. Various shades of autumn colors.

SUNBURST—B. S. & Co., 1929. Bronze with golden center.

AMOS—B. S. & Co., 1931. Fine shade of medium bronze. Blooms Nov. 10th.

GOV. LAKE—Deep chestnut bronze for late November cutting.

RED BEU—Deep bronze for Thanksgiving.

LEGAL TENDER—B. S. & Co., 1931. One of the best pompons we have yet produced. Bright golden bronze. Blooms just right for Thanksgiving.

GOLDEN TIPS—B. S. & Co., 1930. A striking novelty in color. Bright bronze with golden tips. Nov. 15th.

DOROTHY TURNER—Rich deep bronze for Thanksgiving day. Good seller.

RED

GRENADIER—B. S. & Co., 1932. A fine red pompon for early November cutting. Strong grower.

FLORA—For many years the standard dark red. Blooms in mid-November, following Grenadier.

SPECIAL

NORMA—Pink with yellow anemone cushion. Fine for disbudding. Can be grown one or more blooms to each plant, producing blooms according to the number per plant. Every retail grower should have this variety.

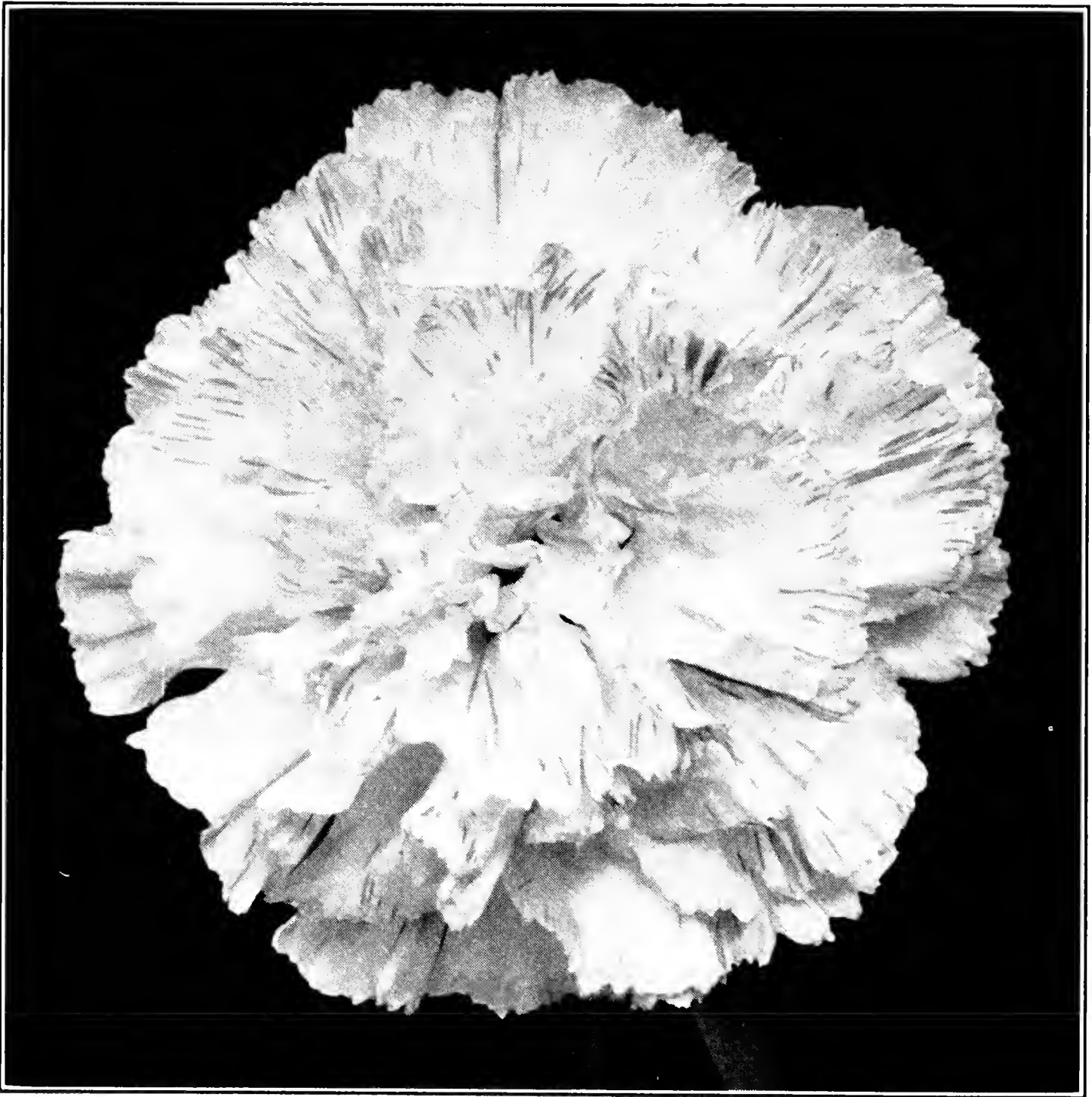
THE BELLE—White with anemone cushion. Makes fine sprays and works up fine in any kind of arrangement. This, also, should be in every collection.

BUCKINGHAM—The only single we consider worth growing. Its fine pink color and its good sized blooms and fine texture make it a great favorite.



CHRYSANTHEMUM INDEX

	100	1,000		100	1,000
Ambassador	\$ 6.00	\$ 50.00	Jewell	3.00	25.00
Autumn Glints	3.00	25.00	Letitia	12.00	100.00
Amos	3.00	25.00	Lustre	3.00	25.00
Bonnie Maid	3.00	25.00	Lilac	3.00	25.00
Buckingham	3.00	25.00	Leilah	3.00	25.00
Bokhara	3.00	25.00	Legal Tender	3.00	25.00
Celestra	3.00	25.00	Margaret Graham	3.00	25.00
Chattanooga	3.00	25.00	Monument	3.00	25.00
Cardonia	12.00	100.00	Marie de Petris	3.00	25.00
Coahoma	12.00	100.00	Mrs. Nellie Kleris	3.00	25.00
Cordova	3.00	25.00	Nellie T. Ross	3.00	25.00
Coronna	3.00	25.00	Norine	3.00	25.00
Distinction	3.00	25.00	Nubian	3.00	25.00
Detroit News	3.00	25.00	Norma	3.00	25.00
Dorothy Turner	3.00	25.00	Nuggets	3.00	25.00
Electra	3.00	25.00	October Rose	3.00	25.00
Earliwhite	3.00	25.00	Old Rose	3.00	25.00
Flame	3.00	25.00	Pink Chief	3.00	25.00
Favorite	3.00	25.00	Pink Treasure	3.00	25.00
Flora	3.00	25.00	Pink Dot	3.00	25.00
Friendly Rival	3.00	25.00	Quaker Maid	3.00	25.00
Goldfinch	3.00	25.00	Rose Glory	3.00	25.00
Golden Glory	3.00	25.00	Rose Charm	3.00	25.00
G. Celebration	3.00	25.00	Red Beu	3.00	25.00
Golden Pearson	3.00	25.00	Snowcloud	12.00	100.00
Golden Bronze	3.00	25.00	Seagull	3.00	25.00
Gladys Pearson	3.00	25.00	Snow White	3.00	25.00
Golden Crest	3.00	25.00	Silver Tips	3.00	25.00
Gov. Lake	3.00	25.00	Sunburst	3.00	25.00
Garza Supreme	3.00	25.00	Sunglow	3.00	25.00
Golden Tips	3.00	25.00	Thanksgiving Pink	3.00	25.00
Gold Drop	3.00	25.00	The Belle	3.00	25.00
Gold Lode	3.00	25.00	Varsity	3.00	25.00
Glitters	12.00	100.00	White Doty	3.00	25.00
Grenadier	3.00	25.00	Whitecaps	3.00	25.00
Honeydew	3.00	25.00	White Chief	3.00	25.00
Helen Frick	3.00	25.00	Yellow Streak	3.00	25.00
Ida	3.00	25.00	Yellow Monument	3.00	25.00
Iridescent	3.00	25.00	Yellow Doty	3.00	25.00
Immaculate	12.00	100.00	Yellow Fellow	3.00	25.00
Indianola	3.00	25.00	Yellow Garza Supr.	3.00	25.00
Jemima	3.00	25.00	Yuletide	3.00	25.00
Justrite	3.00	25.00	Zoe	12.00	100.00



“LENORA”